

Presentation final design of the revolutionary Basil Commuter Carrier

The innovative carrier that will change commuting habits

"Imagine careless commuting on your e-bike, because you know that your belongings fit perfectly on your bicycle, are carried shockproof, that you are highly visible and your bicycle is Smart (IoT) connected."

This is what Basil had in mind, when it developed the new innovative carrier together with other international experts in their fields: Spanninga, Tracefy, Massload and MIK. The carrier is developed for the fastest growing global target group: the demanding commuters, who consciously decide to purchase a bicycle for their commute (a design e-bike or speed-pedelec in the mid to very high segment). Basil is convinced that commuters will highly admire all the unique features during their ride to work & home. Moreover, that they will fall in love with the stylish and modern design of the carrier.

The new Basil Commuter Carrier features countless innovations:

- A new way of hanging your bicycle bag on your carrier: The Basil Shock Absorbing Tube (BSAT[®])
 - adjustable tube creates freedom for your heels
 - suspension reduces forces on your bicycle accessory
- An integrated high visibility rearlight by Spanninga: starring the groundbreaking Contour Lighting Technology (CLT[®]), exclusive for MIK
- The Spanninga mobile MIK-flashlight
- The fastest growing integrated system for luggage carriers: MIK
- MIK Smart Box for Tracefy: the option to make your bike "smart" with the Tracefy IoT system
- Production and quality guaranteed by the top carrier producer Massload
- For Basil it is crucial that carriers can do what they are meant for: carry stuff! That may seem obvious, but nowadays many carriers are not suitable to fit bags and baskets. That is why not only all Basil accessories will fit, but also the products from other brands.

Basil Shock Absorbing Tube (BSAT[®]): adjustable bar creates freedom for your heels

Many cyclists experience that their heels hit the office bag during their ride. Mainly due to the horizontal orientation and width of bicycle bags. Thanks to the adjustable tube, every bag can be hung angled, **creating space** for your feet and heels.



Basil Shock Absorbing Tube (BSAT[®]): suspension reduces forces on your bicycle-accessory

Due to bumpy roads your bicycle accessory has to undergo heavy forces. The Basil Shock Absorbing Tube solves this issue with a special **shock absorbing** (damping) foam, which takes care of reducing the forces on the bar/bag. Thus, the bag and its content will be less damaged, it will also reduce rattling noise, movement, and the impact of the weight of the bag on the carrier and bicycle.



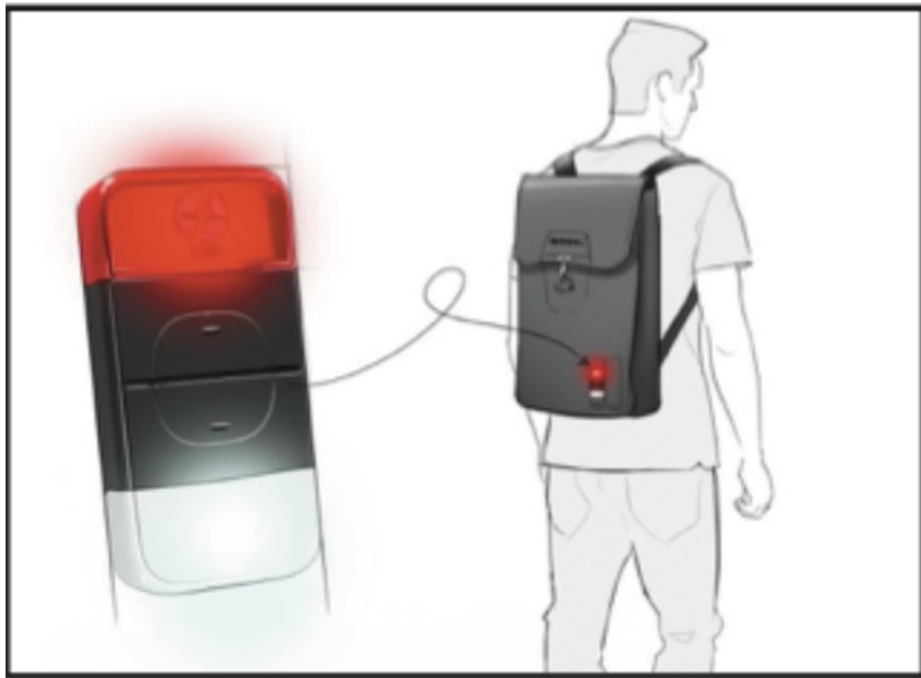
Spanninga integrated rearlight with Contour Lighting Technology (CLT[®]), exclusive for MIK

The Spanninga rearlight integrated into the new Basil Commuter Carrier features the CLT[®] technology, which opened up creative opportunities for its design. Extremely tight and precise, the rearlight strip design enhances the curved lines of the carrier for a unique combination. Inspired by automotive lighting, it enables a previously unattainable level of light diffusion and provides an extremely high level of visibility all around



Spanninga mobile MIK-flashlight

As an additional option, Spanninga MIK-flashlight, can complete the remaining commute by feet. So even **after your ride**, the flashlight makes you visible and lightens up your path.



MIK Smart Box for Tracefy

Tracefy GPS smart box.

- First OEM - IoT solution **integrated in the carrier** for E-bikes
- Combination of sensors for most reliable location and route tracking (GPS, WiFi, GSM, BLE, internal battery)
- Easy integration anytime in production process
- Best spot for GPS reception
- Modular to buy (and sell)

Tracefy software

- Advanced fleet management dashboard
- Data analyses
- (Branded) customer application
- Find my bike (anti-theft)



MIK: Mounting Is Key

MIK is a young brand (2017) which stands for **Mounting Is Key**. It is a system to click accessories simple, secured and fast on your luggage carrier. Luggage carriers with MIK enable consumers to choose out of the biggest range of accessories from multiple brands. *"With MIK I can choose whatever I want, every day and just GO!"*.

During the Taipei Show you will find Massload, Basil and Tracefy on one booth: Hall 2, number S0522- S0516. Spanninga can be found on booth M0310.

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